

How to Shoot Quality Video at Home



Adjust your Phone Settings:

- Set your phone to the highest recording setting (usually 1080p at 30 or 60 fps)
- Go no lower than 720p
- When possible shoot in 4k.
- Note: The higher the resolution, the more space the video will take up on your phone.

Clean Your Lens: Before recording, take a moment to wipe off fingerprints, dust, or whatever may be smudging up your lens. Your shirt should do just fine.



Lock It Down: To avoid unnecessary movement, place your phone on something stable. A tripod is ideal, but if you don't have one, prop it up on some books or a shelf. Double-check to make sure that nothing is blocking the camera and try not to touch it while you're recording.

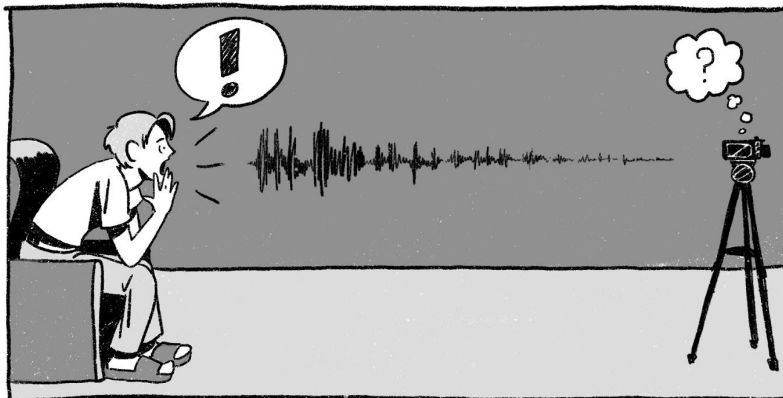
Don't Shoot Vertically: Stop holding your phone vertically! That's up and down or portrait mode. For best viewing on tv or a computer, you should record your video horizontally (or landscape). There are few exceptions (like shooting specifically for an Instagram story), but nine times out of ten, turn that phone sideways!



Lights Please: We all have access to the best light around...sunlight! Aim to shoot in well lit spaces that have a lot of natural light. The light should always land on your face, so position yourself with a window in front of you. Avoid ever having a window behind you in the shot.

Zoom Zoom: Don't use the digital zoom whenever possible, it reduces the quality of the video. Instead, position yourself closer to your camera or move your camera closer to whatever it is you're shooting.

Know The Rules: First things first, make sure your camera is set at eye level to avoid awkward angles. Use the grid-lines on your phone to help set up your interview shot and place your eyes near the top vertical line. If you're speaking directly to the audience, place yourself in the center of the screen and look into the camera lens.



Speak Up: The quality of the sound can easily make or break a video, so pay extra attention when recording. Make sure to record in a quiet room, close your windows and turn off anything making excess noise, doing so will ensure your device's microphone will pick you up clearly. Stand no more than three feet away from your camera and use a nice loud speaking voice. And of course, if you have an external microphone, use that instead.

Know Your Lens: While the camera on the back of your phone shoots a higher quality video, it's hard to monitor your shot. If you have someone with you, ask them to record you using the back camera. If you're shooting alone, you can use the front-facing camera to monitor the shot yourself. No matter which camera you use, remember to look into the lens.